Long Term Plan Subject: BTEC Media Year: 11

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| **Term** | **Topic (s)** | **Assessed Work**  *Checkpoint: first lesson of the following half term* | **Additional details** |
| Term 1 a  (7 weeks) | **Unit 1: Digital Media Sectors and Audiences**  Learning Aim: A understand digital media sectors, products and platforms  Learning Aim B understand audiences for digital media products | A1: Test  A1: Test improvement  A2: Test  A2: Test improvement | Theory necessary for exam to be taken at the start of January |
| Term 1 b  (7 weeks) | **Unit 1: Digital Media Sectors and Audiences**  Learning Aim C explore how audiences engage with digital media products.  Revision for mock & exam | A3: Test  A3: Test improvement  Mock Exam | Theory necessary for exam to be taken at the start of January |
| Term 2 a  (6 weeks) | Revision for exam  **Unit 6: Website Production**  Topic A.1 Websites in context  Topic A.2 Why do we use websites? | Exam in 2nd or 3rd week of term  **Report or PowerPoint**  Assessment Criteria: 2A.P1, M1, D1 & 1A.2 |  |
| Term 2 b  ( 5 weeks) | **Unit 6: Website Production**  Topic B.1 What is a website and how does it work?  Topic B.2 Designing a website: technical and creative considerations | **Report or PowerPoint**  Assessment Criteria: 2B.P3, M3, D3 & 1B.3 |  |
| Term 3 a  (7 weeks) | **Unit 6: Website Production**  Topic C.1 Web authoring  Topic C.2 Preparing to build a website  Topic C.3: Build a website | * **Report** * **Portfolio of preproduction work** * **Completed website**   Assessment Criteria: Unit 2: 2C.P4, M4, D4 & 1C.1. Unit 3: 2C.P3, M3, D3 & 1C.3 |  |
| Term 3 b  ( 6 ½ weeks) | **Unit 6: Website Production**  Topic C.4 Test the function of the completed website | Test Plan |  |